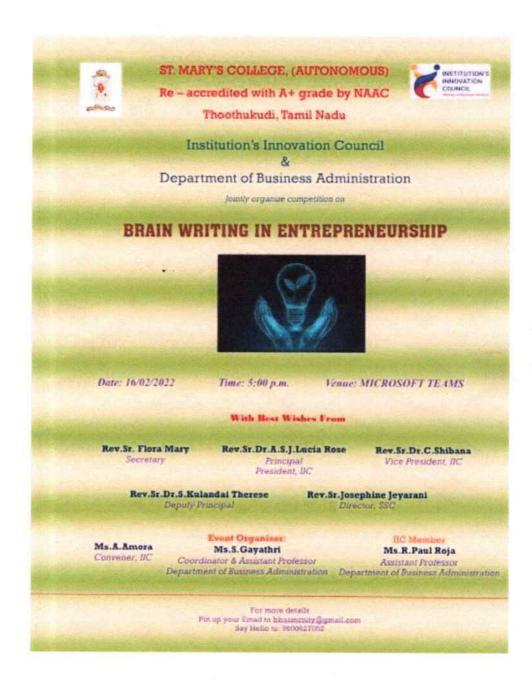
DEPARTMENT OF BUSINESS ADMINISTRATION

BRAIN WRITING IN ENTREPRENEURSHIP





St. Mary's College (Autonomous) Re-accredited with A+ Grade by NAAC Thoothukudi, Tamilnadu.

Certificate of Participation

This is to certify that H. Jesu Swetha has actively participated in Business Plan competition on "BRAIN WRITING IN ENTREPRENEURSHIP" organised by Department of Business Administration and Institutions' Innovation Council conducted on 16th February, 2022.

16/2/2022

Date of Issue

S. Commy

Convenor

Number of Student Participants : 74

Number of Faculty Participants : 4

Number of External Participants, If any: NIL

Expenditure Amount: NIL

Mode of Session delivery – Online / Offline

Objective:

To enable the students to start their own business models. To benefit and encourage students to earn their own living during college days. To bring out innovative ideas in their entrepreneurial skills.

Benefit in terms of learning /Skill / Kňowledge obtained

Students were able to have an insight on what is business models. This boosted them to start their career as an entrepreneur. It was a motivated session. Many of the students were able to get knowledge on how to develop business models with their own skills. A stiff competition prevailed between the students to overcome with the hurdles in their innovative ideas.

Video URL

https://drive.google.com/file/d/1izYk0lorkUB6CM4nXsiHQgbXq8uiPFSJ/view?usp=drivesdk

Head of the Department

The Head Department of Business Administration St.Mary's College (Autonomous) Thoothukudi - 628 001, Tamilnadu.

B. Serena Mong

IQAC Coordinator

IQAC Co-ordinator St. Mary's College (Autonomous) Thoothukudi

Principal

St. Mary's College (Autonomo Thoothukudi-628 001.